

**TOWN OF HENRIETTA OUTREACH AND EDUCATION**

Please identify the beginning and end dates of the required 60-day minimum Outreach and Education period.

Outreach & Education Period Start Date	Outreach & Education Period End Date

The Outreach & Education record below must clearly record the outreach & education action and include the links for the supporting documentation.

- Supporting documentation that cannot be linked should be attached to this document and filed as part of this pdf.
- **For contract renewals** (no gap in providing service) please skip to Part 5 – Post Award Meeting.

Type of Outreach & Education	Location & Short Description	Date	Number of Participants
Links for supporting documentation, ie: meeting advertisement, webinar link, radio file, receipts for dates, etc.			
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## Part 5 – Post Award Meeting

Please provide the details of the required additional post contract award outreach and education actions that have occurred within the municipality.

- For new contracts that have the post award meeting detailed on the opt-out letter please provide the scheduled date/location of the meeting and the other mechanisms by which the meeting is being advertised.
- For contract renewals please provide the completed post award meeting information below which will be completed prior to opt-out letter mailings.

Location & short description	Date	Number of Participants	Date and method of advertisement
Henrietta Public Library In-person Public Info session	8 . 2 . 23	140	Posters/Flyers Newspaper Ad
Identified links for supporting documentation, ie: meeting advertisement, webinar link, radio file, receipts for dates, etc.			
Flyer posted in advance of meeting - See Image Below; Ad in paper - See Image Below			
Identified links for supporting documentation, ie: meeting advertisement, webinar link, radio file, receipts for dates, etc.			

Town of Henrietta Outreach and Education Images

Sentinel Newspaper Ad - 1.12.2023



## Monroe Community Power Electricity Supply Program

*The Towns of Henrietta and Rush are participating in an upcoming bid to consider an electricity supply contract through the Monroe Community Power (MCP) program. MCP is a community choice aggregation (CCA) program that helps municipalities secure more favorable terms for electricity supply and support renewable generation sources.*

**ATTEND A PUBLIC INFO SESSION TO LEARN MORE:**

**January 19<sup>th</sup> at 6 pm at Henrietta Library**

**January 25<sup>th</sup> at 7 pm at Rush Town Hall – Board Meeting**

**February 6<sup>th</sup> at 6 pm for Henrietta on Zoom – Link: [www.bit.ly/henriettafeb6](http://www.bit.ly/henriettafeb6)**

**February 8<sup>th</sup> at 7 pm at Rush Town Hall – Board Meeting**

Visit [www.monroecommunitypower.com/events](http://www.monroecommunitypower.com/events) for more event info

*With CCA, eligible residents and small businesses in Rush and Henrietta will have:*

- Access to electricity supply at competitive rates
- No individual contracts or additional bills

*If your municipality selects a supplier, eligible residents and businesses will receive a letter in spring/summer 2023 with their choices and info about how to opt-out.*



[www.monroecommunitypower.com](http://www.monroecommunitypower.com) or call us: (585) 244-0244



Monroe Community Power

**Electricity Supply  
Program**

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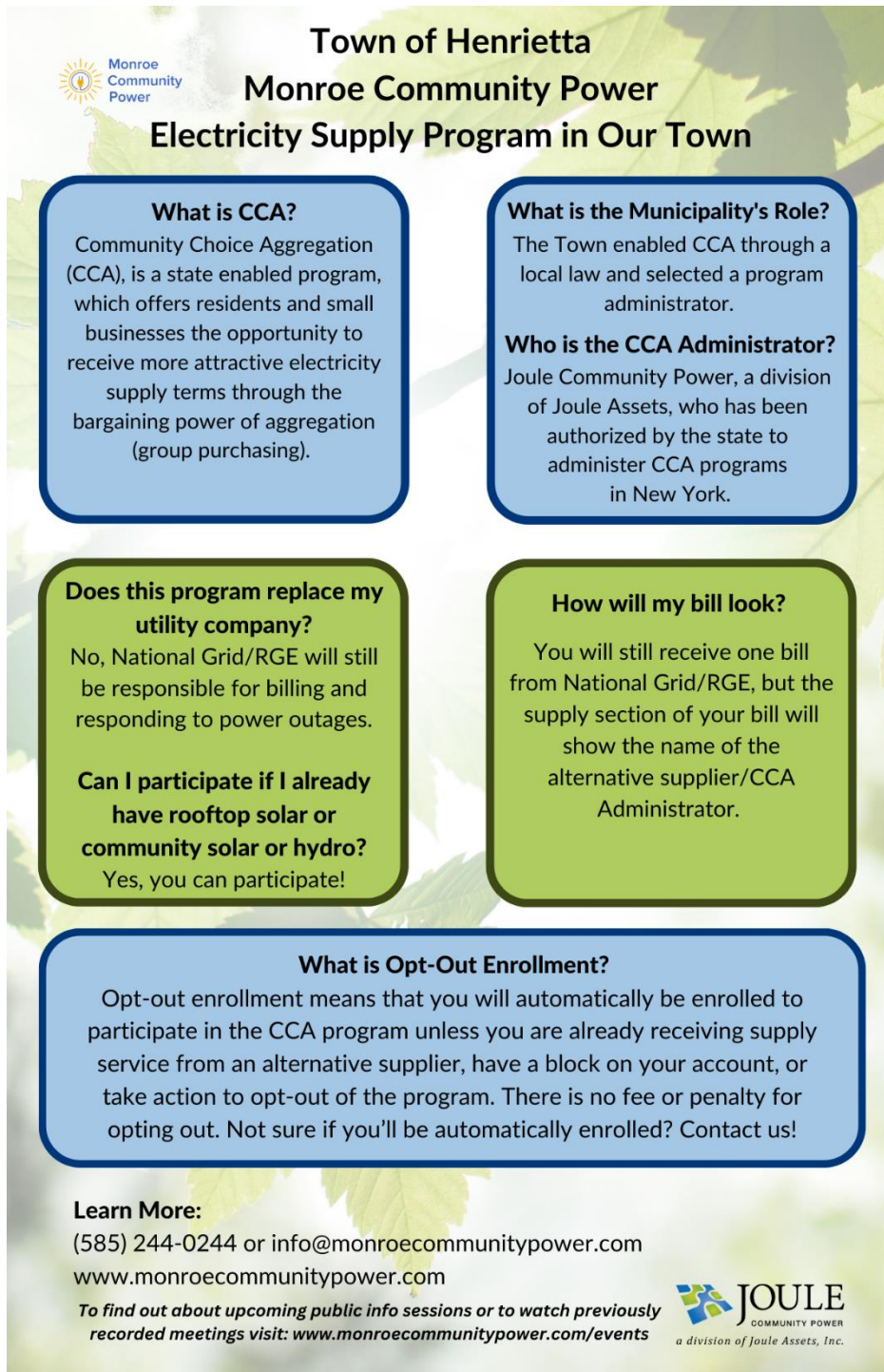
***With CCA, eligible residents and small businesses have:***

- Access to electricity supply at competitive rates***
- No individual contracts or additional bills***



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The poster features a background of green leaves. At the top left is the Monroe Community Power logo, which includes a sun icon and the text 'Monroe Community Power'. The main title is 'Town of Henrietta Monroe Community Power Electricity Supply Program in Our Town'. Below the title are five informational boxes: three blue boxes and two green boxes. The bottom of the poster contains contact information and the Joule Community Power logo.

**Monroe Community Power**

## Town of Henrietta Monroe Community Power Electricity Supply Program in Our Town

**What is CCA?**  
Community Choice Aggregation (CCA), is a state enabled program, which offers residents and small businesses the opportunity to receive more attractive electricity supply terms through the bargaining power of aggregation (group purchasing).

**What is the Municipality's Role?**  
The Town enabled CCA through a local law and selected a program administrator.

**Who is the CCA Administrator?**  
Joule Community Power, a division of Joule Assets, who has been authorized by the state to administer CCA programs in New York.

**Does this program replace my utility company?**  
No, National Grid/RGE will still be responsible for billing and responding to power outages.


**Can I participate if I already have rooftop solar or community solar or hydro?**  
Yes, you can participate!


**How will my bill look?**  
You will still receive one bill from National Grid/RGE, but the supply section of your bill will show the name of the alternative supplier/CCA Administrator.

**What is Opt-Out Enrollment?**  
Opt-out enrollment means that you will automatically be enrolled to participate in the CCA program unless you are already receiving supply service from an alternative supplier, have a block on your account, or take action to opt-out of the program. There is no fee or penalty for opting out. Not sure if you'll be automatically enrolled? Contact us!

**Learn More:**  
(585) 244-0244 or [info@monroecommunitypower.com](mailto:info@monroecommunitypower.com)  
[www.monroecommunitypower.com](http://www.monroecommunitypower.com)

*To find out about upcoming public info sessions or to watch previously recorded meetings visit: [www.monroecommunitypower.com/events](http://www.monroecommunitypower.com/events)*

 **JOULE**  
COMMUNITY POWER  
a division of Joule Assets, Inc.



## Monroe Community Power TOWN OF HENRIETTA ELECTRICITY SUPPLY PROGRAM

*The Town of Henrietta launching an electricity supply program through Monroe Community Power (MCP).*

Monroe Community Power is a community choice aggregation (CCA) program that enables municipal leaders to leverage the purchasing power of residents and small businesses to negotiate more favorable terms on their electricity supply, protect consumers and support renewable generation sources.

*The Town selected an electricity supplier. Eligible residents and businesses will receive a letter in July 2023 with info about the program and their choices, and info about how to opt-out or change their selection.*


**To learn more, join an info session in person or on Zoom:**

- On Zoom – Monday, July 24, 2023 at 6 p.m.  
Join online at [www.bit.ly/Henrietta7-24](http://www.bit.ly/Henrietta7-24)  
or by phone at (646) 558-8656 Meeting ID 853 8653 5021
- In Person – Wednesday, August 2, 2023 at 6:30 p.m. at the Henrietta Public Library


*Visit the calendar to learn more: [www.monroecommunitypower.com/events](http://www.monroecommunitypower.com/events)*

**WITH COMMUNITY CHOICE**

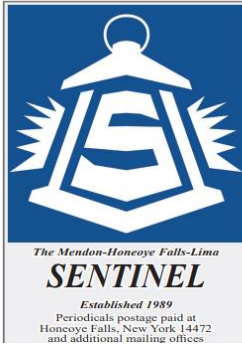
*Eligible residents and small businesses can access competitive rates for renewable electricity supply.*



Have questions or want to learn more?  
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Email us at: [info@monroecommunitypower.com](mailto:info@monroecommunitypower.com)  
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**JOULE**  
COMMUNITY POWER  
a Division of Joule Energy



## EDITORIALS & OPINIONS

### Editorial

#### Did Albany Just Steal Your Vote?

Albany may have just stolen your vote. And you won't know for sure until it's too late.

Do you remember that absentee ballot referendum you and a vast majority of the rest of the State (yes, that would include Republicans AND Democrats) voted against? Maybe not. That 2021 initiative, called New York Proposal 4, Allow for No-Excuse Absentee Voting Amendment, lost 55.03% to 44.97% according to Ballotpedia.org. You probably thought rejecting this amendment to the New York State constitution made your vote safe.

You were wrong.

But how would you know? You couldn't possibly know what happens in the box of the ballot in Albany. Moreover, you and the people you'd

### LETTERS TO THE EDITOR

#### Joyous Time At Annual Fundraising Event

Last month the Monroe County Federation of Republican Women (MCFRW) hosted their first annual meat auction at the Chili American Legion. It was very well organized and a fantastic time. There were plenty of people from all over Mon-



roe County, including quite a few from the SENTINEL Coverage

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**UP TO HALF THE COST.**  
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**NEW YORK HOMEOWNERS:**

**NEED HELP WITH EXPENSIVE REPAIRS? WE MATCH YOU WITH FUNDING YOU CAN AFFORD.**


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or visit [NYProgramFunding.net](http://NYProgramFunding.net)

**ROOFING | SIDING | WINDOWS | DOORS & MORE!**

**HELP IS AVAILABLE EVEN IF YOU COULD PAY CASH**  
...but it won't last! Enrollment is only open during a limited time. Programs, appointments, and installations are first come, first serve.

**ACT NOW!**

Approved applications will have the work completed by a quality repair crew provided by: HOMEOWNER FUNDING. Not affiliated with State or Gov Programs. Contractor License: NY: #2719-9-14

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OR join by phone at (646) 558-8656 Meeting ID 853 8653 5021


**August 2<sup>nd</sup> at 6:30 pm, In person at Henrietta Public Library,**  
625 Calkins Rd, Rochester, NY 14623

Visit [www.monroecommunitypower.com/events](http://www.monroecommunitypower.com/events) for more event info

**With CCA, eligible residents and small businesses in Henrietta will have:**

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- No individual contracts or additional bills

**Your municipality has selected a supplier and all eligible residents and small businesses will receive a letter in July 2023 with their choices and info about how to opt-out.**

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Joule Community Power is a Division of Joule Assets, Inc.